

Influence, Persuasion and Self-Promotion

In A Low-Trust Environment

A senior executive roundtable invitation

What do you need to know when attempting to persuade, motivate, influence or sell today?

Behavioral science predicts that those who keep pitching as they did before the crisis will see doors slam in their faces; because in this environment, you need to establish trust on a visceral level before you do anything else. This can only be achieved by using a specific set of body language, voice tones, and words.

A private roundtable limited to 12 participants, will give you access to these crucial techniques and body language tools. In addition, you can pick from a host of other topics for which you'd like to gain a competitive advantage: <http://www.askolivia.com/leadership.html>

When: choose either August 4th, 8AM-9AM or August 12th, 12:30PM-1:30PM

Where: Barclays Executive Offices, 200 Park Avenue (entrance on Vanderbilt ave.)

With Olivia Fox Cabane



As the keynote speaker for the leadership summits of Citigroup, Deloitte, or White & Case; or as executive coach for the leadership of Fortune 500 companies, the United Nations or the Prince's Trust, Olivia is known for delivering extraordinary results.

She has lectured at Harvard, Yale, MIT and the UN; is often quoted in media such as *The New York Times*, *Bloomberg*, *Forbes* or *BusinessWeek*.

Based on thorough behavioral science research from which she extracts the best tools for business, Olivia's presentations are packed with practical techniques, giving you useful tools you can immediately apply and benefit from. Her coaching has proven equally effective:

- The CEO of a diamond company increased his sales by 100% within 2 1/2 months.
- The Global Chairman of a professional services firm successfully persuaded his International Board to take their firm in an entirely new direction.

Learn more at Olivia's website: <http://www.askolivia.com>
(A treasury of quick-tip videos; cheat sheets, articles and more)