

Business Leadership: *For Women. By Women.*

Practitioners Forum of Best Practices in
How Women at the Senior Level are Changing
the Face and Impact of Leadership.

June 14-16, 2006

Courtyard by Marriott Downtown Chicago • Chicago, IL

Featuring individuals:



Miriam Muley,
CEO/President,
The 85% Niche



*Pamela Joseph,
CEO,
NOVA Information Systems



*Shellye Archambeau,
CEO,
MetricStream



Eslie Dennis,
Executive Medical Director,
Novartis



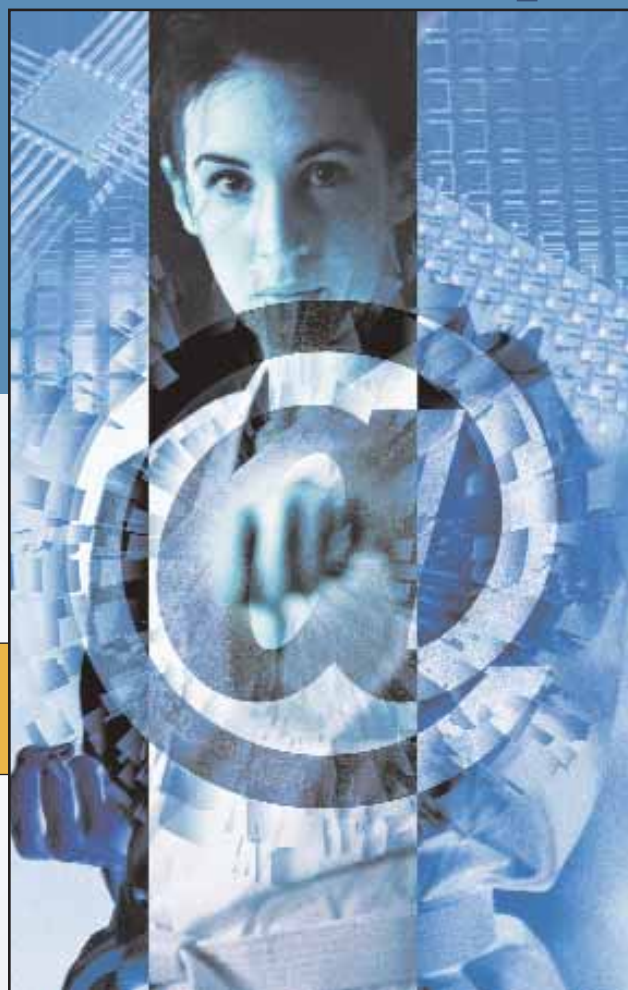
Marilyn Crawford,
CEO,
Primetime Omnimedia



Irina Lapin,
Senior Vice President,
Grey Advertising

Don't miss this year's only conference where today's leaders and tomorrow's potential can gather to share Best Practices and learn how to re-shape the corporate world

Business Leadership: For Women. By Women is the only conference where you can hear from and interact with cross- industry leading women!



Key Deliverables:

- Leading from a strategic standpoint
- Positioning oneself in the organization- becoming a part of the C-level team
- Using creativity to move your company forward
- Training leaders on creating effective corporate strategies
- Creating a culture that allows for women to break-through the glass ceiling
- Growing the next generation- being a role-model for the younger generations
- Learn how investing in a leader equals investing in the future of your company
- Developing a culture of effective leaders who can run effective companies
- Investing in human capital to increase returns
- Forward-thinking succession models

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Website www.iirusa.com/leadership



Business Leadership: *For Women. By Women*

Practitioners Forum of Best Practices in How Women at the Senior Level are Changing the Face and Impact of Leadership.

Dear Leading Executives:

Women entered the working world full-force in the mid-twentieth century, yet almost a century later women are still facing challenges at the executive level. As evidenced by the numerous publications highlighting women leaders featuring topics such as the glass ceiling and corporate retention, the issue of women obtaining and maintaining positions of power is timely. Through extensive research on the topic of women in leadership across industries, we have put together a best-practices conference based on what YOU as a female executive want to hear to be more valuable to yourself and your company.

This inaugural annual conference will focus specifically on leadership initiatives from the top-down, specifically focused on creating a corporate culture that is conducive to the hiring and retention of qualified women. Through a Best Practices format attendees will have the opportunity to interact with each other sharing experiences and producing tangible results that can be immediately applied upon their return

Learn how valuing employees can lead to higher returns and how growing as a leader can result in a growth in productivity, efficiency, and long term success.

This is the ONLY Women's Business Leadership conference where you will hear from a majority of practitioners as well as six CEO's and senior level individuals from the following companies

- | | |
|--------------------|------------------|
| Visa International | Coca Cola |
| 3M | Grey Advertising |
| Novartis | Piper Jaffray |
| And more! | |

This year's conference takes an in-depth look at:

- Positioning oneself within an organization: The details of becoming a part of the C-level team
- Training leaders on creating effective corporate strategies
- Creating a culture that allows for women to break-through the glass ceiling
- Examining the benefits of risk and using your "change agent" status to take risks, change the culture, and see measurable results

Please join us June 14-16 in Chicago at the Courtyard by Marriott Downtown. Our dedication to a practitioner-based conference with interactive Best-Practice sessions promises an opportunity to gain skills, network, and grow- it is going to be an incredible experience!

Sincerely,

Stefanie McGowan
Conference Producer
Marketing & Strategy
Division
IIR/PDMA

Kim Rivelle
Managing Director
Marketing & Strategy Division
IIR

Miriam Muley
Conference Chairperson
The 85% Niche.

thanks

A Very Special Thanks to our Conference Chairperson, Miriam Muley, CEO – The 85% Niche, who helped make this conference a huge success!

This conference was produced by Stefanie McGowan. To submit a proposal for speaking opportunities, email smcgowan@iirusa.com.

Wednesday June 14, 2006 Pre-Conference Workshops



How to Become a Superstar in Your Field: Becoming a Master Networker

What are your goals?

Whatever they may be, there's a good chance you'll need somebody's help to reach them – extraordinary success is usually achieved with other people.

This is what networking and communication skills are for – these skills are so vital that both MIT and the Harvard Business School have added them to their MBA programs.

In this interactive session, you will learn immediately applicable tools to:

- Make a fantastic first impression
- Master the art of conversation
- Make the most of your rolodex
- Maximize your ROI when attending events
- Make the most of your memberships

Olivia Fox Cabane, *Executive Director*, SPITFIRE COMMUNICATIONS

Author of several networking and communication handbooks, Olivia has lectured at Yale, MIT and the United Nations. She has handled public relations for a global network of 40,000 expatriates and was interviewed as the current networking expert on both television (such as Bloomberg or KTLA) and radio (Entrepreneur Magazine Radio). Olivia has lived and worked in 7 countries and is fluent in 4 languages. Her education includes three Master's degrees in French, German and European Business Law respectively. She is on the Board of Editors of the National Law Journal, and is an Advisory Board Member of Columbia University's AIESEC Council. Olivia was recently named Foreign Trade Advisor to the French Government.



Diversity: Using Our Differences As Women To Grow The Bottom Line

This half-day workshop hosted by Miriam Muléy, Founder and CEO of The 85% Niche, and former Executive Director of Diversity Strategy at General Motors Corporation looks at the diversity of women in corporate America—Black, Latina and Asian—and their impact on driving the bottom line. It offers a hand-on approach to developing strategies that will leverage the strength a diverse talent pool brings to the strategic and operational decision-making table.

Through a lesson on “best practices”, participants will hear how major corporations have approached the topic of leveraging a diverse pool of talent for maximum business results. Participants will then have the opportunity to work in smaller groups to tailor the best practices to their specific industry and develop specific action plans for immediate implementation. With supervision by Ms. Muléy, group teams will develop three ways in which they could further encourage diversity in their department or company and drive positive business results. Participants will then have time before the close of the session to share their ideas with the full audience and get feedback for idea refinement.

Deliverables:

- Specific action plans to leverage a diverse female talent pool to drive bottom line results
- Ethno-centric strategies to drive market share among women (Black, Latina, Asian)
- Leadership engagement and support from the top

Miriam Muley, *CEO*, THE 85% NICHE

DISCOUNT OPPORTUNITIES ARE AVAILABLE!

We would like to offer you the opportunity to receive a discount. You are eligible if:

- You are sending 3 or more people from your company
- You are either an academic or government employee
- You are referred by a speaker on the program

All discounts applied to standard registration fee (see conference pricing for details) and no two discounts may be combined.

Group Discounts are Available – Send Your Whole Team! Contact Aloycia Bellillie at (212) 661-3500 ext. 3702

Main Conference Day One

Thursday June 15, 2006

7:30 *Registration & Morning Coffee*

8:30 *Chairperson's Welcome*

Business Leadership: For Women. By Women Introduction

Miriam Muley, *CEO, 85% NICHE*

9:00 **Minimizing Workplace Politics: A Means to Improve Productivity and Increase Employee Satisfaction.**

Politics are a drain on productivity; a distraction in the workplace, and negatively affect employee satisfaction. The tangible and intangible benefits of reducing the level of "political" activity in the workplace can be substantial.

Deliverables:

- What can you do to create a culture that minimizes politics?
- How do you maintain this type of culture?
- What are the benefits?

Case study: Synovis operates within a core value system established when I accepted the responsibility of CEO in July of 1997. These three core values have come to define Synovis and have contributed substantially to our growth.

Karen Larson, *CEO, SYNOVIS LIFE TECHNOLOGIES*

10:00 **KEYNOTE PRESENTATION**

Positioning Oneself within an Organization: Teamwork at the C-Level

Positioning in an organization is not only important for women as individuals, it is important to the growth of the company! A woman who is self-aware and making decisions based on her understanding of herself and her ability to work with others is a more productive and content individual. In this interactive session Pamela Joseph, CEO, NOVA Information Systems, will discuss the ins and outs of advancing and the importance of working as a team player and seeking the right kind of allies.

Deliverables:

- In-depth discussion of how women can advance inside organizations
- Best practices in getting more senior women involved as independent directors on boards
- Using intuition to find the right boss
- Establishing a team of support for decision-making times
- Knowing the stakeholders around a decision and ensuring they understand the issue
- Learning how to become more strategic in your career development as a women in leadership
- Understanding yourself and your company: knowing when the stay and when to go
- Grasping the ability to advance one's position without leaving the corporation
- Asking the right questions: identify and promote your own career opportunities

Pamela Joseph, *CEO, NOVA INFORMATION SYSTEMS*

10:45 *Break*

11:15 **Approaching the Change of Culture from a Strategic Standpoint**

The Culture of an organization helps to define the rules and regulations as well as the interactions among employees. It is not time for the leading women approach "culture" from a strategic standpoint. To examine the goals they would like to accomplish, and then use the culture to change the way the corporate world treats women. In this thought-provoking session Marilyn Crawford will share best practices in creating a goal-oriented strategy that changes the corporate culture in

favor of hiring and retaining qualified women.

Deliverables:

- How to create a modern approach in an old-school culture
- Getting women involved in roles of strategy and operations
- Examining what you want the group to be like and taking a strategic approach to achieving it
- Making changes on staff: a strategic look at what is best for your department and the company

Marilyn Crawford, *CEO, PRIMETIME OMNIMEDIA*

Marilyn has received the Outstanding International Women Executive Entrepreneur of the Year Award from Ebony, Corporate Executive of the Year from the Entertainment industry, and has been named one of Network Journal's 25 Most Influential Women.

12:00 **Women succeeding in a Man's World: Balancing Work and Outside Life**

One of the most talked-about topics for women is how to properly balance work and outside life. Dealing with the pressures of both environments can be difficult- especially when most women are striving for perfection and often frustrated with the results. This unique session seeks to move beyond voicing the frustration to examining the real issues and offering applicable solutions. Hear from a leading woman, Aliza Knox, SVP, Visa International share her perspective on getting to the top, balancing, and being a community participant.

Deliverables:

- Optimizing the emotive and nurturing tendencies in the workplace
- Best Practices in creating a corporate culture that allows for balancing work and outside life
- Lonely at the top: Finding outlets when you are one of the only women at the top
- Going the extra mile: Embracing women's ability to learn quickly, work-hard, and stay energetic.
- Getting paid to make the decisions: a top-down approach to valuing female employees with equal pay
- From the office to town hall: Being a part of the community both inside and outside of the office
- Using your leadership style to push the envelope and create larger returns
- Finding happiness within: leading with a spirituality that grounds you and encourages you to take chances and embrace your leadership style
- Recruiting the best and the brightest: focusing on how to get women involved in male dominated industries

Aliza Knox, *Senior VP, VISA INTERNATIONAL*

Aliza's leadership style can be described as enthusiastic - motivating/lead by example, fun, demanding but fair, and she often pushes people to develop/grow

12:45 *Luncheon*

2:00 **KEYNOTE PRESENTATION**

Turning Vision into Value by Understanding the Market

It's easy to create a vision. It's more difficult to create a vision that when executed on creates significant value for customers, employees and shareholders. Ms. Archambeau will use a case study of MetricStream, Inc., a quality and compliance software company, to discuss the importance of creating a vision for your business that is strongly linked to the needs in the marketplace.

Deliverables:

- The importance of aligning your vision with the marketplace
- How to successfully communicate the vision to stakeholders
- Creating an executable plan to deliver on the vision
- Lessons learned along the way

Shellye Archambeau, *CEO, METRICSTREAM*

2:45 **Best Practices in Driving and Sustaining Business Results**
 In this informative session Ellen Bovarnick at The Coca-Cola Company will share her expertise on the important capabilities every leader should possess to be successful and profitable.

Deliverables:

- instilling a culture of accountability and results
- building line of sight, for every employee, to strategic objectives and customers needs
- measuring business performance to drive customer satisfaction and competitive advantage
- maintaining process discipline and rigor without sacrificing speed, creativity and innovation

Ellen Bovarnick, *VP Business Process Excellence, COCA COLA*

3:30 *Networking break*

4:00 **Investing in Yourself: Real Steps to Starting Your Own Company**

According to the Women's Financial Network, women start businesses at two times the rate of men. While women are starting businesses at faster rates than men, they find it harder at the onset to take risks and go after their dreams of starting a business. Gay Warren Gaddis, president and CEO of T3 (The Think Tank), can speak and understand from experience the countless challenges when it comes to starting a business. After cashing in a \$16,000 IRA to begin T3 in 1989, Gaddis has now grown the initial three-person company into the largest advertising agency wholly owned by a woman in the country.

In this session, Gaddis will offer advice on what it takes to succeed when starting a business, address real-life challenges and share her unique perspective as a successful 16-year entrepreneurial veteran.

Deliverables:

- How to transition out of corporate America and start your own business.
- Gaining the confidence in attitude to properly represent your ideas, company and self.
- Identify a need that is not being met and develop a position and message for your product/service.
- Learn how to give up responsibility in order to allow your business to grow.
- Use your entrepreneurial spirit to bring new programs and ideas to your company.
- Find out how to focus your spending and look beyond conventional tactics to solve problems and implement solutions.

Gay Warren Gaddis, *CEO/Founder, T3 THE THINK TANK*

Gay Warren Gaddis, president and CEO of T3 (The Think Tank), recently ranked fifth in Fast Company and the Women Presidents' Organization's (WPO) premier entrepreneurial award "Top 25 Women Business Builders." Gay is an unparalleled consensus builder who brings a unique blend of straight-shooting business acumen and deeply felt convictions to the table.

4:45 **Becoming a Master of Negotiation**

In life and business, we negotiate on a daily basis. Negotiations are encountered at home, work and as consumers. While some find negotiating easy, others view the process of negotiation intimidating and a source of conflict to be resisted and avoided. For women in leadership positions, implementing best practices in negotiating can help accelerate career position and company results.

Deliverables:

- Types of Negotiators
- Ten Ways to Find Comfort in a Negotiation
- The "Six Step Process" to Negotiation
- Preparing the Negotiation Outline
- Tips and Tactics for Empowering your Negotiation

Julie Ross, *EVP, ESSENTIAL GROUP INC.*

Julie Ross is recognized for the following leadership skills: Results-Oriented, Engaging, and Motivational/Coach

5:45 *End of conference Day 1*

Friday June 16, 2006

8:00 *Registration & Morning coffee*

8:30 *Chairperson's Re-cap*

8:45 **Think what's Possible! Managing People by Creating Dynamic, Empowering Cultures for Winners - Tales from a Global Journey**

Share experiences of my global journey as an emerging leader focusing on creating empowering environments for successful teams through:

Deliverables:

- Authentic leadership
- The power of effective communication
- Embracing diversity
- Striving for harmonization at work and home
- Unleashing Creativity
- Developing people
- Doing the right thing for the right reasons

Esleie Dennis, *Executive Director, NOVARTIS PHARMACEUTICAL COMPANY*

Esleie's leadership style can best be described as empowering with integrity

9:30 **KEYNOTE PRESENTATION**

Using Risk to Overhaul Your Company and Increase Returns

Women traditionally have been viewed as more risk averse than men. To be successful in business and in life, women must learn to be risk takers

Deliverables:

- Discuss how differences between the ways men and women approach decision-making may cause women to be deemed as more risk averse.
- Give examples of how women can learn to become comfortable taking "calculated" risks.
- Give real life examples of other women who have benefited their companies through the taking of risks.
- Apply the same concept of risk taking to how I personally rose to my current position of chief financial officer of a publicly held company in the financial services industry.
- Discuss how I influence the risk taking in my own company and the impact on our results.

Sandy Sponem, *CFO, PIPER JAFFRAY*

10:15 *Networking/Socializing break*

Opportunity for individuals to exchange names, ideas, and business cards in an informal setting

10:45 **Energizing the Organization during Change**

Leading an organization through change is tough but when you change everything they know, how can you help the organization accept, embrace and move through the change faster to begin delivering the anticipated benefits?

Deliverables:

- Developing the case for change
- Learn the necessary tools to use and the purpose of using them
- Detailed examination of Leadership at its best
- Understand and evaluate the importance of the Involvement of the customer

Margaret Smith, *Business Unit Director, 3M*

Main Conference Day Two

11:45 Using Company Culture to Shatter the “Glass Ceiling”

The term “glass ceiling” has been around for more than 20 years – and still it haunts us. Many great, talented women are giving up on the corporate world (many starting their own businesses) because of this real roadblock to their advancement and achievement. But, it doesn't need to this way. Company cultures need to evolve further than they have to date. Measures can be taken and clear programs implemented that will clear the way for the current and future generations of women who want to get all the way to the top.

Deliverables:

- Create a communication culture that lets young women know that their careers are important and their contributions valued.
- Activate the internal role models to inspire through story-telling and experience
- Create partnership/mentorship programs with clear goals and accountability measures
- Make a commitment to training on communication skills, networking, assertiveness and expression of road-mapping to goals
- Enhance company flexibility to welcome mid-level women back onto upward tracking career paths Inspire through a culture based on exclusively on meritocracy

Irina Lapin, *Senior VP, GREY ADVERTISING*

12:30 Luncheon (Sponsorship Opportunity)

1:45 Recruiting Top Female Talent – Strategies for Assembling the Most Effective Workforce

How big of a role does your company's brand play in attracting the industry's top female performers? What factors decide whether they stay or stray? During this session, data from a recent CareerBuilder.com diversity survey of hiring managers and workers will provide answers and insight that all executives need to know. This session will highlight the best practices for recruiting and retaining women that can move your work force forward while others fall behind. The session will also use real-life examples of what companies are doing to make their female employees competitive and dynamic.

Deliverables:

- Learn what workers are thinking by looking at recent survey data.
- Learn what tools and techniques will save you time and money when recruiting for open positions within your company.
- Retaining your top female talent is just as important as hiring them. Find out what it takes to keep your employees motivated and intact.
- Learn what is working for other companies through real-life examples of successful recruitment and retention strategies.

Rosemarie Haefner, *VP HR, CAREERBUILDER*

2:30 Professional Pursuits, Public Service & Practical Politics: Promoting Women for Public Leadership Positions

Women's leadership roles in the public sector have historically been undervalued and overlooked. But the public sector offers challenging new leadership opportunities that provide the foundation to positively impact the society around us. Women can learn how to step up to typically male dominated positions and change the culture of how society envisions that public role. Public leadership roles will not only advance a woman's professional goals but very often will strengthen the constituency base of the organization she leads and improve its stature in the community.

Deliverables:

- “Will I be Another Bureaucrat?” Recognizing Leadership Positions that Count
- “Can I do This Job?” Fitting Your Experience to the Responsibilities
- “Who are my Constituents?” Communicating to Advance Mutual Goals
- “Is there Entrepreneurship in the Public Sector or is this an Oxymoron?”

- “Where are my new Challenges?” Building the Environment for Women's Changing Roles

Judith Espinosa, *Director, ATR INSTITUTE*

Judith M. Espinosa is Director, ATR Institute University of New Mexico. Judith was elected in 2004 as the Chair of the National Surface Transportation Policy Project (STPP). President Clinton appointed her as a member of the President's Council on Sustainable Development (1993-1997). Judith received a Doctor of Jurisprudence, a Masters in Public Health Administration, and a Bachelor of Science in Nursing.

3:15 Networking break

3:45 Retaining & Advancing Women: Making It Happen No Matter What!

Through extensive experience and research with 50 Companies, Rayon Sharpneck brings a Best Practices session prepared to answer the following questions: Why are women leaving - what causes them to vote with their feet or “quit & stay”? What have companies done to address this - including best practices on successful and non- successful solutions

Deliverables:

- Sustainable strategies for Advancement of women
- Comparative Analysis of organizations who have worked on this for over a decade
- (Citibank, Bank of America, IBM, GE, Deloitte, among others)
- Applying the Heat Map - strategies that have had the lowest, medium and high sustainable impact
- Strategies you can do as an individual to make the difference

Rayona Sharpnack, *Founder/President, INSTITUTE FOR WOMEN'S LEADERSHIP*

4:30 Establishing a Corporate Approach to Networking

- Teaching the younger generations the importance of building camaraderie
- Creating in-house mentorship programs for females allowing them to internally network
- Establishing a culture that values commitment to training and mentorship
- Mixed-gender sponsorship: pairing new female employees with senior male sponsors

Marcy Feit, *CEO, VALLEYCARE HEALTH PARTNERS*

5:15 Closing Remarks

EVENT TAKE-AWAYS

At the Business Leadership: For Women. By Women Annual conference attendees will have the opportunity to learn:

- Leadership engagement and support from the top
- Specific action plans to leverage a diverse female talent pool to drive bottom line results
- Using creativity to move your company forward
- The importance of aligning your vision with the marketplace
- Making changes on staff: a strategic look at what is best for your department and the company
- Creating a culture that minimizes politics and encourages productivity
- Measuring business performance to drive customer satisfaction and competitive advantage
- Maintaining process discipline and rigor without sacrificing speed, creativity and innovation
- Learn what tools and techniques will save you time and money when recruiting for open positions within your company.

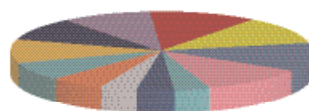
INDUSTRY BREAKDOWN

Industry Break Down



- Financial Services 5%
- Health Care 5%
- Pharmaceuticals 4%
- Other 4%
- Consumer Products Manufacturing 3%
- Information Technology 3%
- Telecommunication 2%
- Industrial Manufacturing 2%
- Insurance 2%
- Education 1%
- Aerospace & Defense 1%
- Energy 1%

Function Break Down



- Senior Vice President/Vice President Human Resources 6%
- Senior Vice President/Vice President Brand Development 6%
- Senior Vice President/Vice President Project Management 6%
- Senior Vice President/Vice President Marketing Manager 6%
- Executive Vice President 5%
- Senior Vice President 5%
- Vice President 5%
- President 4%
- Chief Executive Officer 3%
- Chief Financial Officer 2%
- Chief Information Officer 2%
- Chief Operating Officer 2%
- Senior Vice President 5%

WHO SHOULD ATTEND?

Attendees will be both new and experienced CEO, CFO, CIO, COO, Senior VP, Executive VP, VP Marketing Manager, VP Product Design, VP Project Management, VP Portfolio Management, VP Brand Design, VP Human Resources from best practice industries:

- Computer/technology
- Financial services/insurance
- CPG
- Retail
- Publishing
- Media
- Healthcare/pharma
- Manufacturing
- Business services
- Engineering
- Transportation

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As a business to business professional, you recognize how challenging it is to navigate through to the actual decision-maker. Our premium priced events attract attendance by top level professionals across industries across functions. IIR prides itself on delivering the highest quality content, focusing on business strategy, market share and brand performance.

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- 1) Custom designed packages to match your budget and marketing objectives
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- 3) Opportunities to demonstrate your expertise through non-commercial presentations
- 4) Extensive brand exposure through promotion of your company within an extensive integrated marketing campaign
- 5) Positioning above your competition
- 6) Strategically designed exhibit areas for optimum traffic
- 7) Access to post-conference feedback

Our attendees seek your products and services. Together we can provide them with a one-stop-shop for all their marketing and business needs. Contact Jean Dugan, Business Development Manager at 212-661-3500 ext. 3127 or email jdugan@iirusa.com to reserve your spot today.

REGISTRATION DETAILS

Five EASY ways to register:

- FAX** (941) 365-2507
- PHONE** (888) 670-8200 or internationally at (941) 951-7885
- MAIL** Customer Service - IIRNY
P.O. Box 3685, Boston, MA 02241-3685
- EMAIL** register@iirusa.com
- INTERNET** www.iirusa.com/leadership

Your registration for attending the Business Leadership: For Women. By Women Annual conference includes:

- Full conference presentations in workbook format and speaker handouts
- Morning coffee, luncheons and refreshments
- Networking opportunities

PAYMENTS: Payment is due within 30 days of registering. If registering within 30 days of the event, payment is due immediately. Payments may be made by check, Visa, MasterCard, Discover, Diners Club or American Express. Please make all checks payable to the "Institute for International Research, Inc." and write the name of the delegate(s) on the face of the check, as well as our reference code: M1802. Groups must register at the same time to qualify for saving. If payment has not been received prior to registration the morning of the conference, a credit card hold will be required.

GROUP DISCOUNTS AVAILABLE NOW! Group Discounts are Available – Send Your Whole Team! Contact Aloycia Bellillie at (212) 661-3500 ext. 3702

DATE & VENUE

June 14-16, 2006
Courtyard by the Marriott Downtown Chicago
30 E. Hubbard Street, Chicago IL 60611
Tel 312 329 2500

*This number is for general information only

HOTEL & TRAVEL: All hotel bookings should be made through The Global Executive's Internet booking site. Please visit www.globalexec.com/iir to make your reservation. If you do not have Web access, or need additional assistance, please call The Global Executive at (800) 516-4265 or (203) 431-8950 or send them an email at conf@globalexec.com.

CANCELLATIONS: Should you be unable to attend for any reason, please inform IIR IN WRITING 10 business days prior to the event and a credit voucher for the full amount will be issued. If you prefer, a full refund less a \$395 non-refundable deposit will be issued. No refunds or credits will be given for cancellations received after 10 business days prior to the event. Substitutions of enrolled delegates may be made at any time. Please indicate upon registration whether you are eligible for a discount. No two discounts can be combined. If, for any reason, IIR decides to cancel this conference, IIR does not accept responsibility for covering airfare, hotel or other costs incurred by the registrants. Program content subject to change without notice.

Any disabled individual desiring an auxiliary aid for this workshop should notify IIR at least two weeks prior to the workshop.

CONFERENCE DRESS CODE: Casual and comfortable attire is suggested.

REGISTRATION FORM: Business Leadership: For Women. By Women Annual conference
Please complete and return this entire form to:

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Please register the following delegate(s) for the Business Leadership: For Women. By Women Annual conference (please photocopy this form for additional delegates)

NAME _____ TITLE _____
 Company _____ Approving Manager _____
 Address _____
 City _____ State _____
 Zip/Postal code _____ Country _____
 Phone _____ Fax _____
 Email _____

Yes, keep me informed about future events via e-mail

Signature _____

Yes, keep me informed about future events via fax

Signature _____

Please charge my credit card:

Visa MasterCard Discover American Express Diners Club

Card number _____ exp. Date _____

Signature _____

Payment enclosed Please bill my company P.O. # _____

Please indicate which events you will attend:

Register By	March 10th	April 7th	May 12th	Standard & Onsite
<input type="checkbox"/> Conference Only	\$1,695	\$1,795	\$1,895	\$1,995
<input type="checkbox"/> Conference + 1 workshop	\$2,145	\$2,245	\$2,345	\$2,445
<input type="checkbox"/> Conference + 2 workshops	\$2,495	\$2,595	\$2,695	\$2,795

Which workshop(s) will you attend on Wednesday, June 14? (Please indicate)

- A:** AM Workshop: How to Become a Superstar in Your Field: Becoming a Master Networker (M1802B1)
- B:** Diversity: Using Our Differences As Women to Grow The Bottom Line PM Workshop (M1802B2)

EXHIBITIONS & SPONSORSHIPS

Please send me more information on: Exhibitions Sponsorships

If you are receiving multiple mailings, have updated information or would like to be removed from our database, please contact Tamara Lowe at (212) 661-3500 ext. 3193. Or fax this brochure to her attention at (212) 599-2192. Please keep in mind that amendments can take up to 6 weeks to take effect.

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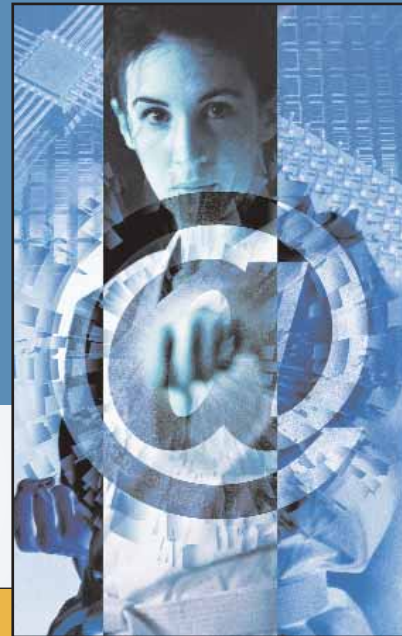
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the Face and Impact of Leadership in Society.

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